

Course: Entrepreneurship

Entrepreneurship is an introductory course about how businesses operate.

The course will allow students to:

1. Learn what is an entrepreneur.
2. Learn the types of businesses.
3. Introduce business ethics and laws.
4. Discuss how advertising is used to influence consumers.

Course resources:

Entrepreneurship: Owning Your Future. 12<sup>th</sup> Edition. Pearson.

Pa State Standards:

Standard - 15.1.12.N Explain how the different forms of business ownership and business operations are reported on financial statements.

Standard - 15.2.12.A Analyze personal characteristics, talents, skills, abilities and career assessment results as related to career pathways, clusters, or occupations. Reference Career Education and Work 13.1.11.A – B

Standard - 15.3.12.I Synthesize information gathered from multiple sources (e.g., digital, print, face to face).

Standard - 15.5.12.A Analyze personal choices in preparation for entrepreneurship.

Standard - 15.5.12.C Analyze the impact of entrepreneurship in the domestic economy.

Standard - 15.5.12.E Evaluate legal forms of business entities when considering entrepreneurship (e.g., existing business, franchise, new business, corporation, LLC, partnership, sole proprietorship).